



# COMMUNITY FUNDRAISING PACK



Registered Charity  
Number: SC004387

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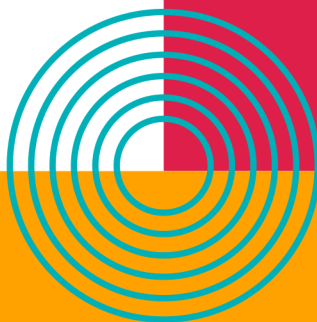
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Thank you so much for wanting to get involved with us at Home-Start Edinburgh. It means a huge amount to our families, volunteers, and the office team to have the support of individuals and groups within our community. And what better way to raise money than doing a fun (or potentially scary) activity in our name!

We would love to hear what you have planned, and can offer support and advice for all your fundraising needs.

Please do get in touch with us by emailing:

**[admin@homestartedinburgh.org.uk](mailto:admin@homestartedinburgh.org.uk)**

# INTRODUCTION

## ***So, you are thinking of fundraising for Home-Start Edinburgh?***

Fundraising efforts from people like yourselves make a world of difference to the lives of families in Edinburgh. We work with families with young children to help give them the best possible start in life. For over 20 years, we have been supporting parents and caregivers to feel less isolated, to build their confidence in themselves and their parenting and to find ways to manage the challenges they face. We build trusting, helpful relationships with families and deliver a range of flexible support to meet their individual needs, including volunteer-led home visiting and family groups.

This pack offers a wide range of different **fundraising ideas and tips** so we can support you to support us! We can offer as little or as much **guidance** as you need with how you decide to fundraise.

**We wish you the best of luck with all your fundraising efforts.**

**Thank you!**

**The Fundraising Team**



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## Sponsored Challenge

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Get your fitness on and find a challenge! Take part in the Edinburgh Marathon, Kiltwalk, or Loony Dook in the name on Home-Start Edinburgh. Or, if none of these take your fancy, find your own path.. From a jog round the Meadows to climbing Edinburgh's 7 hills, the options are endless!

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## Small Event

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Fundraising is also a great opportunity to get your friends and neighbours involved in your efforts. Craft stalls, bake sales, and car boots are all brilliant ways to see the pennies rolling in... and the addition of cake is no bad thing!

# THE IDEAS PAGE

## FUNDRAISING 101

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## Large Event

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Want to put your events management experience to the test? How about an old school dinner dance... or perhaps you fancy a faster burl around the dancefloor, and a ceilidh is more up your street! Everyone loves an excuse to get their glad rags on, so why not do it in the name of Home-Start Edinburgh?

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## Online Event

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One benefit of lockdown is that we are all a dab hand at making quirky quizzes, so why not put this otherwise useless skill to use! Online and social media led events like quizzes, raffles, and auctions are often where we start to see the big bucks!



# Let's get practical!

## 01.

### HOW DO I GET STARTED?

Feel free to get in touch with us to have a brainstorm about how you can fundraise and how we can support you. We can send you **resources and donation collection boxes** to help get your event looking extra professional!

Get the details out there! In lieu of actually shouting it from the rooftops, you can share your event on social media, hang posters around the city, and even contact local news coverage.

## 02.

### HO CAN I BOOST MY FUNDRAISING?

**Gift Aid** is one of the best ways to increase your fundraising total. For every **£1 donated UK taxpayers can claim a further 25p** to boost the amount raised. We raised thousands of extra pounds by donors simply ticking the gift aid box at no extra cost to you. Get in touch to find out more.

Make sure to link to Home-Start Edinburgh's **Just Giving** page and **website**, and tag us on our **social channels**.

## 03.

### HOW DO I PAY MY DONATIONS IN?

**Pay online:** If you have raised funds already then simply visit our website where you can donate any funds via the 'Donate Now' button.

**Pay in person:** Visit our Head Office at Duncan Place Community Hub, 4 Duncan Place, Edinburgh, EH6 8HW to drop off a cheque or cash. We can take your cash donations in using our sealed buckets or collection pots.

**Pay by post:** Send us a cheque payable to 'Home-Start Edinburgh'. Add a short note with your donation and include your email address so we can get in touch to thank you!



# THE LOGISTICS PAGE

**WE CAN PROVIDE SUPPORT AND GUIDANCE WITH THE FOLLOWING:**

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## Money, Money, Money

While money makes the world go around, it can also be complicated. If you have questions about how to keep money **safe and secure**, or **where** and **how** donations can be collected, we are here to help.

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## Keep it Legal

We can provide you with advice around anything from **Data Protection** or **Photo and Video Permission** to guidance on **Food Hygiene** and **Risk Assessment**. As tedious as these things may be, they are incredibly important for events of any size, so please get in touch if you have any questions.



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## Publicity

We can provide fundraising kits which include collection boxes, branding, and running vests. This way, **your supporters know exactly where their donations are going**. We can also offer hints and tips to get your social media looking eye catching, so that your fundraising efforts can reach as many people as possible!



# **THANK YOU SO MUCH FOR FUNDRAISING FOR HOME-START EDINBURGH**

**STAY CONNECTED**

## **Email us:**

admin@homestartedinburgh.org.uk

## **Call us:**

0131 553 7819

## **Find us:**

Duncan Place Community Hub  
4 Duncan Place  
Leith  
Edinburgh  
EH6 8HW

## **Follow us:**



@homestartedi



Home-Start Edinburgh

